

Grupo Financiero Banorte, S.A.B. de C.V.

FIRST NOTICE

ORDINARY GENERAL SHAREHOLDERS' MEETING

As agreed by the Board of Directors and according to provisions in articles 179, 180, 181, 183, 186 and 187 of the General Corporate's Law and Nineteenth, Twenty First and Twenty Second of Grupo Financiero Banorte, S.A.B. de C.V.'s (the "Company") Bylaws, Company's Shareholders are hereby called to attend the Ordinary General Shareholders' Meeting to be held on March 30th, 2020, at 11:00 am, at David Alfaro Siqueiros 106, Colonia Valle Oriente, San Pedro Garza García, Nuevo León, México, to address the following issues:

AGENDA

To inform and take the resolutions that the Assembly deems appropriate regarding the following issues:

- I.- Discussion, and if the case, approval to increase the maximum amount of funds that may be allocated to the purchase of the Company's own shares for the fiscal year corresponding to 2019 and until April, 2020.**
- II.- Designation of delegate(s) to formalize and execute the resolutions passed by the Assembly.**

We would like to inform all shareholders that admission cards to the Meeting will be delivered upon presenting the respective record of deposit issued by S.D. Indeval, Institución para el Depósito de Valores, S.A. de C.V. (Central Securities' Depository) and where appropriate, with the supplementary listings referenced in the Securities Market Law. The corresponding admission cards must be requested and delivered during normal business hours of the Board of Directors' Secretariat, located at Avenida Revolución #3000 Sur, Colonia Primavera, in the city of Monterrey, N.L., Mexico no later than March 29th, 2020 at 11:00 am.

Shareholders may attend the Meeting in person or be represented by a Proxy, as per the applicable forms issued and delivered, for such purpose, by this Company, in accordance with Article 49 Section III of the Securities Market Law.

The Power of Attorney forms and documentation related to the agenda will be available to shareholders at the Company's offices in normal business hours from the date of this notice.

San Pedro Garza García, N.L., March 13th, 2020

Lic. Héctor Avila Flores
Secretary to the Board of Directors